

## "MY INTELLIGENT INFRASTRUCTURE" CONTEST RULES

### ORGANIZER.

FERROVIAL, S.A., with offices at Calle Príncipe de Vergara 135, 28002 Madrid, Tax ID Number A-85959484 and registered in the Madrid Mercantile Registry, volume 12774, folio 196, section 8, page M-204873 (hereinafter, FERROVIAL), is organizing a free photography competition with no purchase obligation entitled "MY INTELLIGENT INFRASTRUCTURE CONTEST" (hereinafter, "the Contest") to be held on social media applications Instagram and Twitter, in which any natural person meeting the conditions set out in these rules may participate.

### TERMS AND CONDITIONS.

Any user of Twitter or Instagram over 18 years old anywhere in the world may participate in the contest.

To register, participants must have an Instagram or Twitter account and conform to the conditions of use of the respective application (<http://instagram.com/legal/terms/> and <https://twitter.com/tos>).

Participants will be wholly and exclusively responsible for the content they upload to Twitter or Instagram.

### CONTEST RULES.

1. The theme of the contest is "Intelligent Infrastructure". Participants may submit photos of infrastructure that contributes to improving living standards, i.e. constructions, buildings, cities, and transport and mobility infrastructure (roads, highways, airports, railway stations and lines, ports, etc.), infrastructure that is built specifically to achieve energy efficiency and sustainability, to enhance cleanliness, to treat water and waste, to protect the environment, or any other infrastructure which adds value. The photos will be shared via Instagram or Twitter.
2. To participate in the contest, users must identify their photos with the #infraintel hashtag in the description when they publish it on the network of their choice, Twitter or Instagram.
3. Only photos that comply with the theme defined in item 1 and include the #infraintel hashtag in the description will be included in the contest.

4. Photographs submitted must be the work of the individual submitting them. Any photographic technique may be used, and photos will be judged on creativity in presentation and layout.
5. Only photographs posted on Twitter or Instagram between 12 June and 23:59 hours on 30 July 2013 with the #infraintel hashtag are eligible to participate.
6. Photos submitted outside that interval will not be accepted.
7. There is no limit to the number of photos that each participant may submit.
8. A jury comprising the Ferrovial communications team will select three (3) photos as finalists and another three (3) runners-up as the best exponents of the theme set out in item 1, which will be judged on artistry and quality. The number of "Likes", comments, or shares that a photograph obtains will have no bearing on the final decision.
9. On 31 July 2013, Ferrovial will contact the finalists via the network used to participate by commenting on the photos selected in the case of Instagram or via a mention on Twitter, and/or by any method considered appropriate. In the event that the company cannot contact the finalist or if the finalist fails to respond in 48 hours, the company may name the top-voted runner-up as the new finalist, without incurring any liability.
10. One (1) winner will be chosen from the three (3) finalists and will be awarded a [Samsung Galaxy Camera \(EK-GC100\)](#).
11. The other two (2) finalists will each receive a copy of the [book "Ferrovial through the eyes of José Manuel Ballester"](#).
12. The prize cannot be exchanged for cash.
13. Shipping costs will be borne by Ferrovial.

## **PERSONAL DATA PROTECTION POLICY.**

In compliance with the rules of data protection, personal data provided by participants will be included in files owned by FERROVIAL in order to properly manage the Photo Contest and to fulfil the objectives set out in these rules.

To exercise your rights of access, rectification, cancellation and opposition, write to FERROVIAL, Department of Communication, Calle Príncipe de Vergara, 135, 6th Floor, 28002 Madrid.

For the purposes of managing the photo contest, by accepting these rules the participants give their express consent and authorization to Ferrovial for their personal data to be transferred to its subsidiaries, whose addresses and activities are available at [www.ferrovial.com](http://www.ferrovial.com), for the same purposes, and to be disseminated in internal and external channels, as well as in social networks, for communication and marketing purposes.

Participants grant authorization for their messages and photographs submitted for the contest to be published on Twitter or Instagram and to be viewed by all users, who may also download such published contents.

Participants must have the express consent of any natural persons appearing in their photos. In the event that such natural person is a minor, the participant must have the express consent of his/her parent or guardian. By accepting the rules of the contest, the participant warrant that they have the aforementioned consent, which they may be required to present to Ferrivial. Notwithstanding the foregoing, participants will be liable for any claims for breach of rights to own image, honour, and privacy, holding Ferrivial harmless from any legal responsibility.

## **INTELLECTUAL AND INDUSTRIAL PROPERTY RIGHTS.**

Participants authorize their name, surname, Twitter or Instagram user names and photographs to published or distributed via the Ferrivial website, blog or any other of its official communication channels in social networks where it has a presence, without entitlement to any compensation.

Photographs containing brands, works of art and any other object that may be associated with intellectual or industrial property rights will be disqualified.

Participants must warrant that the photograph they are submitting is their own work and that they own the copyright for it, and that Ferrivial will be held harmless in the event of any third party claims for infringement of intellectual/industrial property rights. Participants warrant that they have not transferred the exploitation rights to copyright management agencies that may later claim against Ferrivial for using the photographs taken under this contest.

The authors and/or owners of exploitation rights for the photographs in this contest consent to and expressly accept the transfer of all exploitation rights in connection with the photos, with no time or geographical limits.

This transfer of exploitation rights allows, during the maximum legal term, for the reproduction, distribution, transformation, publication and public communication of the photos included in this contest in any format, either alone or with other works, free of charge. This transfer of rights, which is free of copyright and any other consideration, is made to the companies that form part of Ferrivial, which may transfer the rights acquired to third parties.

Neither Instagram nor Twitter sponsor, endorse or manage this contest, nor are they associated with it. Any information provided is being given to Ferrivial and not to Instagram or Twitter.

## **ACCEPTANCE OF THE RULES AND LIABILITY.**

1. Merely participating in the contest by labelling a photo on Twitter or Instagram with the #infraintel implies acceptance of these rules and express agreement with any interpretation thereof made by Ferrovial.
2. Winners' acceptance of the prize implies express consent for Ferrovial to use their name for advertising purposes in promotional materials in connection with this campaign.
3. Ferrovial reserves the right to modify the contest rules, partially or completely, at any time. It also reserves the right to cancel the contest or the prize in the event of irregularities or if none of the photos comply with the minimum quality required or with the established selection criteria. Any modifications will be announced to participants on the Ferrovial blog, <http://blog.ferrovial.com>.
4. Ferrovial reserves the right to disqualify any participant that it considers to be in breach of any condition of entry contained in these rules. Any participant who is disqualified for any reason will forfeit all rights associated with participation.
5. Any abuse or fraudulent use of these contest rules will lead to disqualification.
6. Ferrovial is not liable for failure to identify the selected participants as a result of an error in the data which they presented.

## **APPLICABLE LAW.**

These rules are subject to Spanish legislation. Any claims related to the Contest should be sent in writing to FERROVIAL, S.A., Digital Communication Department, Calle Principe de Vergara 135, 28002 Madrid, or by email to [marca@ferrovial.com](mailto:marca@ferrovial.com) not more than thirty (30) days after to the closing date of the contest. In the event of dispute in the application or interpretation of these Rules, and in the absence of an agreement, all disputes shall be submitted to the courts of the city of Madrid.